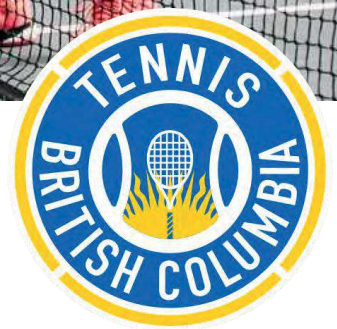


TENNIS BC ANNUAL REPORT 2022-2023



Contents

Message from the President of the Board	4
Message from the Executive Director	5
Tennis BC Board of Directors & Staff	7
Membership	10
Tennis Development & Community Engagement	15
Player Development	17
Community Tennis League & Volunteers	20
Coaching	22
Tennis BC Hubs	24
Stanley Park Open	26
Partnerships	29
Tennis BC Financial Statements	30



ABOUT TENNIS BC

Tennis British Columbia (Tennis BC) is the official governing body of tennis in the Province of British Columbia. We are a non-profit organization, and our main goal is to inspire and enable the growth of tennis throughout the province of British Columbia.

79

Member Clubs

13,000+

Individual Members

24,000+

Participants

Message from the President of the Board

The fiscal year that ended March 31, 2023, marked the first full year of operations post COVID-19 and we returned to tennis stronger as an organization, as a community, and as players. It has been very inspiring to see more and more individuals pick up racquets and engage with our sport through our member clubs, our Tennis BC Hubs, and local public courts. We continue our mandate to inspire and enable British Columbians to play tennis and, since the return to play, Tennis BC has come back stronger, offering more programs and events to engage with a wide variety of players across the province.

We are extremely grateful for all our many partners who support us on and off the court. We would not be able to continue our mandate across the province without your continued support and contributions to the tennis community. Thank you to Tennis Canada, BC's municipal governments, including the City of Vancouver and their hosting grants, viaSport, the Province of British Columbia and their gaming grants and for our sponsors, Leith Wheeler, for their support of the 2022 Stanley Park Open, National Bank for supporting the Girls.Set.Match and other community initiatives, and Penn/Head for their continued contributions to Tennis BC.

Special thanks to our incredibly passionate volunteers who make our sport fun and engaging at tournaments and events by keeping courts clean and ensuring players are organized, also to the volunteers who help steward our Member Club boards and committees, and to the Tennis BC team, who go above and beyond the baseline daily to improve the sport of tennis in our province.

While Tennis BC returned to tennis in full swing, it was also a year of transition and firsts for Tennis BC and Tennis in Canada.

- We welcomed Jonathan Wornell, as Executive Director, and he has been able to jump right in and lead the Tennis BC team steadily back to full operations.
- Our Canadian men's Davis Cup team, anchored by our own British Columbian, Vasek Pospisil, won the trophy in November 2022. The trophy tour came through different clubs and stations throughout BC.
- Our Canadian women's Billie Jean King Cup team, including our own Vancouver-based, Rebecca Marino, came to play at the Pacific National Exhibition (PNE) in Vancouver in April 2022 and played a repeat a year later in April 2023.
- I also assumed the role of President from Rick Hastings in July 2023.

I want to take this opportunity to sincerely thank Rick for his leadership and passion for tennis which has afforded him the opportunity to preside as Chair not just once but twice. Rick's passion and knowledge for tennis has allowed Tennis BC to thrive during this exciting time in tennis, not just in BC, but across the country. Rick will now resume the role of Past President on the Board.

In closing, as we embark on planning for our next five-year strategic plan, we look forward to engaging with our stakeholders for input on our roadmap for the next five years. The future for tennis in BC is infinite and we very much want you to be a part of it.

Sincerely,
Denise Wong

Message from the Executive Director

2022-2023 -was an exciting year as it saw the return of full programming to Tennis BC since the pandemic began and was my first (partial) year with the organization. With this return, we saw a resurgence in popularity in tennis, not only within the province, but across the country. Demand for tournaments, camps, and clinics was strong, and only limited by the availability of facilities to host them at. The coming years will focus on how we can increase our ability to match the demand on our sport within our communities.

Competitively, our BC athletes had an outstanding year, achieving great results provincially and nationally. Thanks goes out to the high-performance development team, led by another new member of our team, Joe Wood, the many member clubs and facilities that helped to host training camps and tournaments, and the coaches that worked to develop some of Canada's future champions.

Our events team, led by Max Korkh, hosted several key development tournaments, and included the return of the Leith Wheeler Stanley Park Open in July of 2022 in its regular format. Participation was strong in the event last year and continues to show signs of growth coming into 2023. We thank Leith Wheeler for their contributions over the past several years and are excited to work with our new partner and title sponsor of the event, National Bank, going forward. In addition, and with a strong support from Ika Setyawati and Maheen Dada, our 2 and 3-star and Rookie Tour events have continued their strong growth.

In late 2022, our Hubs (Richmond and Stanley Park) turned a corner with an exciting balance of programming (camps, clinics, etc.), tournaments, and player bookings, and showed signs of profitability, and this appears to be continuing into 2023 as well. Thanks go to Adil Medina for charting this path, and for Michelle Zhang and her team for their support in executing it.

Safe Sport continues to be a priority for Tennis Canada, and their leadership of this program has allowed the Provincial organizations, including Tennis BC, to include Safe Sport education into our programs and operations.

Coach Development continues to be in high demand, and Jeannie Rohr has, yet again, worked tirelessly to ensure that Tennis BC continues to develop and grow our pool of coaches within the province. The entire country is showing demand for more and more tennis coaches, and we will be looking for ways to fulfil this continued demand.

Tennis BC had another strong year of school and community programming, with partnerships with the YMCA and their new immigrant programs, and the return of after-school tennis programs. Finally, Tennis Canada's "Girls. Set. Match." program surged back in BC and offered inspiration to dozens of girls around the province.

A new initiative for Tennis BC that started late in the fiscal year is the Club Health Check. Led by our newest member, Darran Wrighton, who will be connecting with clubs throughout the province in person to help understand their needs and concerns better.

Finally, another exciting area of growth within Tennis BC is the Community Tennis Leagues. Led by Tennis Canada and activated by our own Jazmin Zastera, these leagues are popping up in communities around the lower mainland (for now!) offering fun, competitive matches among equally skilled players using the newly created WTN (World Tennis Number) system for matching. Starting in Richmond this past year, they will be expanding to other municipalities throughout the lower mainland in 2023 and beyond, with the hope that this exciting format will make its way throughout the province.

Together, Tennis BC finished the year in a very positive position, both organizationally and financially, thanks to a strong Board and staffing team, and I feel that 2023 will continue to see exciting new growth and opportunity.

Sincerely,
Jonathan Wornell

BOARD OF DIRECTORS

As of September 16, 2023

Denise Wong	President
Kira Draliuk	1st Vice President
Raymond To	Treasurer
Gary Davidson	Secretary
Karen Clarke	Director
Madeline Benn	Director
Paul Crawford	Director
Dave Pentland	Director
Rick Hastings	Past President

TENNIS BC STAFF

As of September 16, 2023

Jonathan Wornell	Executive Director
Joe Wood	Director of Player Development
Jeannie Rohr	Community Development, Coaching Certification & League
Maheen Dada	Program Manager
Jazmin Zastera	Community & Player Development Assistant
Iverson Guan	Manager of Events
Ika Setyawati	Sanctioning, Rankings, and Event Coordinator (2-3.5 Star Events)
Michelle Zhang	Director of Administration-Hub Operations
Adil Medina	Head Tennis Professional
Serena Ly	Director of Administration and Membership Services
Sandra Hong	Director of Finance
Joanne Hill	Marketing and Communications
Joachim Nierfeld	Interior Regional Manager
Darran Wrighton	Provincial Tennis Development Manager



Membership

Tennis BC would like to thank all member clubs and individual members for their continued support and contribution to growing the game of tennis in BC.

There are a variety of benefits that are associated with your Tennis BC membership and Tennis BC will continue to provide programs, events, and professional development opportunities in educating and engaging our members, coaches, officials, parents, and volunteers.

2022/2023 Member Clubs List

As of September 16, 2023

Gold Clubs

- BC Wheelchair Sports Association
- Bear Mountain Tennis Centre
- Burnaby Tennis Club
- Capilano Tennis Club
- Great West Fitness & Tennis
- Hazelmere Golf & Tennis Club
- Hollyburn Country Club
- Jericho Tennis Club
- Kamloops Tennis Association
- Langford Tennis Club
- Murdo Frazer Tennis Club Men's
- Murdo Frazer Tennis Club Women's
- North Shore Winter Club
- Oak Bay Tennis Club
- Peninsula Tennis Club
- Richmond Country Club
- Saanich Tennis Club
- Shaughnessy Golf & Country Club
- Stanley Park Tennis Club
- Sunshine Hills Tennis Club
- Tsawwassen Tennis Club
- Vancouver Lawn Tennis & Badminton Club

Silver Clubs

- Coquitlam Tennis Club
- Global Fitness and Racquet Centre
- New Westminster Tennis Club
- Prince George Tennis & Pickleball Club
- Richmond Tennis Club
- Salmon Arm Tennis Club
- Salt Spring Tennis Association
- South Cowichan Lawn Tennis Club
- Suncoast Racquet Club
- The Arbutus Club
- West Vancouver Tennis Club
- White Rock Tennis Club

Public Tennis Centres

- Commons Racquet Club at Predator Ridge
- Kimberley Indoor Tennis Club
- North Vancouver Tennis Centre
- Recreation Oak Bay
- Tennis BC Hub Richmond
- The Tennis Centre Langley
- The Tennis Centre Surrey
- UBC Tennis Centre

Community Clubs

- Bulkley Valley Tennis Club
- Campbell River Tennis Club
- Comox Valley Tennis Club
- Crescent Beach Swimming Club
- False Creek Tennis Club
- Fernie Sports Co.
- Kitsilano Beach Tennis Club
- Ladner Tennis Club
- Lake Country Tennis Association
- Lakeview Heights Tennis Club
- Maple Ridge Tennis Club
- Mayne Island Tennis Association
- Merritt & District Tennis Club
- Mill Bay Community Tennis
- Mission Tennis Club
- Nelson Tennis Club
- Newton Tennis Club
- Okanagan Mission Tennis Club
- Penticton Tennis Club
- Port Coquitlam Tennis Club
- Rossland Tennis Society
- Shuswap Lake Estates Tennis Club
- Tennis BC Hub Stanley Park
- Tennis Yukon
- Vernon Tennis Association



Social Clubs

- Arrowsmith Tennis Club
- Chilliwack Tennis Society
- Tennis Troupe
- Vancouver Tennis Association (VTA)
- Vancouver Tennis Society
- Victoria Tennis Club

Recognized Tennis Associations

- BC Senior Women's Tennis Association
- Senior Tennis Association of North Shore
- Senior Tennis Society of Maple Ridge
- Society for Kids At Tennis
- South Island Tennis Association
- Whistler Tennis Association

Tennis Development & Community Engagement

As the official governing body of tennis in British Columbia, Tennis BC's main goal is to inspire and to enable the growth of tennis among all ages and levels throughout the province. Tennis BC achieves this by building relationships with community partners to provide the opportunities for participation such as Kids' Team Tennis in BC Day, Girls in Action, and YMCA programs.



News from the Interior

Another very active tennis season in the interior of BC. Following a very successful 2022 with a record number of tournaments for our juniors, a few more could even be added by the Salmon Arm Tennis Club and the Okanagan Mission Tennis Club. Both clubs hosted 2-Star events as well as a Rookie Tour each.

The 2-Star tournament, which was held by Kelly Hubbard and his team at the Kamloops Tennis Centre, was for U12 and U16 boys and girls. The Kamloops Tennis Centre attracted 50 players to this well-run event. We still remember years in the not so distant past where these tournaments did not run due to a lack of participants. Now the draws are full partially due to a stronger base of local juniors in the Interior, but also due to lower mainland juniors who are travelling to visit us much more. A big thank you to the Kamloops Tennis Centre and Kelly Hubbard for hosting the most junior events in our area last year.

Along with Leena Bennetto who will be going into her third year of college tennis, we now have Naomi Schraeder, a second woman competing in college tennis in the USA. In 2019, Naomi was awarded the Ed Siemens High Performance Bursary from Tennis BC which helped in her development.

Another highlight this year was the implementation of group lessons for Immigrants to Kelowna at the Kelowna YMCA. It was an eight-week program and was designed to introduce the fundamentals to adults new to the community and to the sport of tennis. It was a huge success and will for sure return later this year.

More good things to come for next year!

Player Development

The period between April 2022- March 2023 saw a huge growth in the number of individual tournaments, team events and training camps laid out for all age groups.

The player development team worked tirelessly to build on the annual calendar of events and to add events such as the Western Canadian Team Championships and the Team BC vs Team Alberta camp in Kamloops. The biggest event of the season was the 91st National Bank Stanley Park Open, which saw a record number of participants, including over 350 junior players competing in the National Junior Open Series. As well as this, we created the pathway to the Fischer Nationals by hosting two Selections Series events and the provincial championships for all age groups.

The Fischer Nationals was a big success for team BC, seeing several of our players crowned national champions in both singles and doubles. Following this success, we were able to create more playing opportunities for players at this level by finding additional venues to host tournaments which in turn, allowed the Richmond Hub to run some of our 2- and 3-Star events and U9/U10 events.

We played over 60 U9/U10 and Rookie Tour tournaments over this period which was recognized by Tennis Canada as a record year, and we were able to utilize all parts of the province to give more players the opportunity to compete in their first tournament.

The 2-Star, 3-Star, and 3.5-Star levels were still incredibly difficult to get into, so we sought to try and increase draw sizes, host the same level on multiple sights, offered a priority age entry system, and restricted higher ranked players from entering these tournaments, which alleviated some of the issues we had previously faced.

Provincial training was reintroduced and saw 32 U9/U10s and 32 U12s selected through the PTC Tryouts to come for a monthly training camp hosted both at UBC and the Richmond HUB. These camps were designed to give players more opportunities to train and to bring together a large group of like-minded kids to get together and have fun and create memories.

We would like to thank Jericho, Van Lawn, Burnaby Tennis Club, North Van Tennis Centre, The Tennis BC Hub, Newton Tennis Club, and Bear Mountain for their commitment to hosting four-plus 5-Star events over the year.



U9/ U10

The U9/U10 circuit is currently in full swing, playing a vital role in providing young athletes with their first taste of competition. This circuit serves as a steppingstone, preparing them for the challenges of the 2-star/3-star provincial circuit.

Since the previous year's Annual General Meeting (AGM), Tennis BC has successfully organized and conducted 52 tournaments throughout the province.

In 2023, a total of 237 unique players have participated in the U9/U10 tournament circuit. For some, it marked their first ever tournament experience, while others returned for their 12th.

Among the standout moments of the previous year was the privilege of hosting the Western Canadian U10 Championships at Oak Bay Recreation Centre. During this event, players engaged in a team tournament, competing against other top U10 teams from Alberta and Saskatchewan.

Participants from the U9/U10 circuit have achieved international success as well. A pair won the mixed doubles category of the “Little Mo” Slam tournament in Florida.

These events offer players not only the opportunity to compete, but also a platform to have fun and cultivate friendships. As these young athletes continue to grow, they will likely cross paths with the same peers in their age group. Building connections early on sets the stage for sustained engagement and involvement in tennis in the years ahead.

Community Tennis Leagues (CTL)

The CTL is a new initiative run in collaboration with Tennis Canada. It is a unique opportunity for players to organize friendly matches within their local community. Players can monitor their progress, scores, and matches, and win prizes. The league is open to all players above the age of 18 and is organized into four divisions based on skill level.

Public courts have always been a hotbed of activity, and we are determined to capture a demographic that has never been included before. Unlike most sports, tennis does not require players to register for public courts.

The CTL also provides a vital pathway for recreational players to take the next step and play in their first match. By providing play-and-compete opportunities for the public, we hope to encourage individuals to foster long-term retention in the sport and choose tennis as a sport for life.

In 2022, the pilot program took place in Richmond, with over 350 players taking part.

In 2023, the CTL has reached over 1,200 players and has expanded to five locations: Burnaby, Richmond, Surrey, Stanley Park, and the Tri-cities.



**Community
Tennis Leagues**
TENNIS CANADA

Coaching

2022-2023 continued to be a year of unprecedented growth and demand for coaching courses.

Tennis BC certified 112 new Tennis Canada Instructors, 12 Club Professional 1, and 12 Club Professional 2 coaches. Courses were held at the North Vancouver Tennis Centre, Tennis BC Richmond Hub, and the Oak Bay Recreation Centre.

The Inspire Through Sport female-mentorship and coaching certification initiative continued its success with 23 young girls from around the province participating and receiving leadership development and coaching certification.



The CTA (Community Tennis Assistant workshop) is a full-day course which provides all of the Tennis Canada quality standards and safe sport components necessary to assist with the implementation of community outreach projects such as YMCA immigrant/refugee program, afterschool boys' and girls' clubs, special community events, and inclusive programming. Workshops were held in Richmond, Victoria, and Burnaby, providing training to community volunteers who are critical to the growth of tennis. Many of the CTA attendees have continued their professional development by completing the Tennis Canada Instructor course.

Workshops and conferences in 2022 included The Centres of Tennis featuring presentations by Wayne Elderton and Larry Jurovich. The Louis Cayer conference, held in February 2022, and the Wheelchair Instructor course with Tennis Canada's Kai Schrameyer. In total, 134 coaches attended workshops and conferences in 2022.

Thank you to our team of dedicated Coach Developers: Wayne Elderton, Hassan Askari, Robert Bettauer, Kelly Hubbard, Michael Loomer, Kai Schrameyer, Darran Wrighton, Peter Fan, Katie Benn, Atton Burrell, Jeannie Rohr and our new Coach Developers added to the Tennis BC team this year, Alberto Sanchez, Piers Zdan, Calvin Thalheimer, Heather Tasker-Brown, Jack Pei Xiao.



Tennis BC Hubs

Stanley Park Hub

Stanley Park operates in the summer season only, from April 1, 2022, to September 30, 2022. This year, Stanley Park operated for approximately 13,500 hours with the tennis courts used for about half the time.

Compared to last year, court usage decreased by 9 per cent, due to the weather, especially in April and May, where over half of the time it was raining.

Stanley Park generated most of its revenue from tennis programs. The seasonal courses and summer camps were extremely popular among the Vancouver tennis communities in the area and among the large tourist population during summer. Public bookings and events generate the remaining revenue total.

Currently, we have a total of 2,849 Stanley Park members, including 2,443 adult members and 406 junior members. We delivered over 280 programs that covered over 10 different adult tennis levels of play, eight junior tennis levels of play, as well as different summer camps and short-term programs.



Richmond Hub

The Richmond hub operations from April 1, 2022 to March 31, 2023, and Richmond Hub operated for a total of 23,000 hours. The tennis courts were utilized approximately 60% of the time. Like Stanley Park, the Richmond Hub, generates revenues from programming, public court bookings and events.

Richmond Hub operations essentially operated a full year post COVID and so it was expected that revenues increased as more players engaged in programs and play.

Currently, we have 2,918 Richmond Hub members, including 2,300 adult members and 618 junior members. We created 225 programs that covered over 10 different adult tennis levels of play, eight junior tennis levels of play, as well as different summer camps and after school programs. Junior programs have a total of 550 participants and Adult programs have a total of 677 participants.

Apart from daily tennis bookings and programs, Richmond Hub hosted many tournaments and events, such as coaching certification courses, umpire training, YMCA programs, Wheelchair Tennis Event, leagues, local high school activities, and junior tournaments. All these tournaments and events helped to enhance and enrich the tennis community.



Leith Wheeler Stanley Park Open

Tennis BC's flagship tournament, The Stanley Park Open, celebrated its 90th anniversary in 2022 with the return to a traditional 17-day format for the first time in three years. Despite historic entry numbers and challenging weather conditions, Tennis BC welcomed the tennis community back to the park for a tournament that had many familiar elements as well as some new ones. To support the growth of North America's largest public tennis tournament, the newly appointed Stanley Park Open team introduced new initiatives, heightening the tournament experience for all participants.

With over 1500 competitors, The 2022 Leith Wheeler Stanley Park Open saw record breaking entries in adult categories and showcased talent across all ages and levels. This LWSPO offered inclusivity and a return to "normal" play after three years of COVID related restrictions, featuring the Open, NTRP, Junior ITF, National Junior Open Series, U9/10 Orange-Green ball, Rookie Tour, and Parent/Child doubles events. Tournament staff, volunteers, and officials worked tirelessly across 17 days to ensure the delivery of a fun, high quality event.

Playing on 17 courts from July 8-24, the 90th of edition of the Stanley Park Open established itself as Canada's largest Open prize pool tournament, offering a total of \$30,000 to Open events participants. The Open singles finals debuted a first-ever broadcast of the men's and women's matches with commentary from legendary Canadian commentator Robert Bettauer. BC's Alessia Cau won the women's singles division, claiming the grand prize of \$5,400 after defeating Alberta's Jena Cheng in a three-set battle. The men's open final took stage shortly after, with BC's Henry Ren defeating his local compatriot Riaan Dutoit in straight sets.

We would like to extend a special thank you to the Stanley Park Open's sponsors, volunteers, and officials. An event of this caliber relies on the support of people who are aligned with Tennis BC's vision of growing the game, to make it fun and accessible for everyone. We would like to thank Stanley Park Brewing, The Province of British Columbia, The City of Vancouver, and Tennis Canada for their contributions to the 90th Stanley Park Open.



Finally, we'd like to thank Leith Wheeler Investment Counsel for their support of The Stanley Park Open. Since 2015, Leith Wheeler has been a valued partner of North America's largest public tennis tournament, supporting the event despite the challenges of the pandemic. Tennis BC is eternally thankful to Leith Wheeler for their passionate involvement and generous support of the Stanley Park Open.



Partnerships

Thank you to our partners and sponsors for their generous and sustained support throughout 2022/2023. Their belief and commitment to our mission is a driving force behind our success.

