

LOUIS CAYER COACHES AND PLAYERS CONFERENCE

SATURDAY - FEBRUARY 22, 2020

<u>9-5PM</u>



WHO:	ADULT TENNIS PLAYERS:	TPA COACHES: "RECERTIFICATION OPPORTUNITY"
TIME:	9-1:30PM (LUNCH INCLUDED 12:30- 1:30PM)	9AM-5PM (LUNCH INCLUDED 12:30-1:30PM)
COST:	\$180 (\$190 AFTER FEBRUARY 10)	\$165 (\$175 AFTER FEBRUARY 10)
VISIT WWW.VANLAWN.COM TO REGISTER		

LOUIS CAYER BIO HIGHLIGHTS:

- INTERNATIONALLY RENOWNED TENNIS COACH AND DAVIS CUP, FED CUP CAPTAIN CANADA AND GREAT BRITAIN
- COACHED 32 TOP 50 ATP PLAYERS
- COACHED 8 #1 ATP DOUBLES PLAYERS
- ITF LECTURER IN OVER 25 COUNTRIES
- CANADIAN TENNIS HALL OF FAME

SCHEDULE FOR THE DAY:

<u>8-8:45AM - SIGN IN AND COFFEE</u>

<u>9-12:15PM ON COURT PRESENTATION (COURT 4) – ADULT PLAYERS AND</u> COACHES

TOPIC: ENJOYING AND WINNING IN (MIXED) DOUBLES

(participants do not play)

- At the last US Open, Jamie Murray, coached by Louis Cayer, became the first player to win the mixed doubles 3 times in a row while he also won 2 Wimbledon mixed doubles titles.
- During this presentation, Louis will share ideas on how to enjoy and play effective mixed doubles at club level with specific tactical patterns to train.
- Learn about two frequent aspects of (mixed) doubles i.e. When both partners are at the same level but mostly when one player is stronger; just like it happens at the professional level!
- We will cover various poaching situation skills like poaching during rally or doing I formation to have the server move to their strong side!

12:30-1:30PM - LUNCH AND NETWORKING

<u>1:45-5PM ON COURT PRESENTATION (COURT 4) – COACHES ONLY</u>

TOPIC: COACHING SMART SINGLES TENNIS PLAYERS

(participants do not play)

Louis will share how he coaches competitive players with the same approach for professionals, juniors and adult club players.

- How do you start your tactical coaching with competitive players
- When you have a topic how do you identify key patterns and how to train them
- Importance of training both sides of the coin to understand the game better
- Coaching disguise and anticipation is a must to reduce anxiety and play smarter





