



2018 Club Leaders Workshops

Presented by Gary Caron and Simon Bartram

APRIL 10 (VANCOUVER, BC), APRIL 11 (CALGARY, AB) & APRIL 18 (TORONTO, ON)

9:00 AM – 3:00 PM

The TPA in conjunction with Tennis AB, Tennis BC and the OTA, are proud to present three 2018 Club Leaders Workshops in AB, BC & ON. Each workshop will count as a full-day recertification opportunity and will be delivered by **Gary Caron and Simon Bartram**.

Gary Caron is a certified Coach 3 and Club Pro 3 from Richmond Hill, ON and is an active member of the TPA Advisory Committee. As Director of Athletics at the Granite Club in Toronto, Caron oversees a staff of 180 employees and 235 coaches, professionals and instructors in 9 different sports. **Simon Bartram** is a certified Coach 4 and Club Pro 3 and has been an instrumental part of Tennis Canada’s high performance coach education team for the past 15 years. He has a vast experience as a player, Tennis Director for the Toronto Lawn Tennis Club and as a high performance coach to a number of Canada’s top players.

Topics Include:

<i>The Art of the Interview</i>	<i>Building your Staff</i>
<i>Employee vs. Contractor, Pro's and Con's</i>	<i>The Model Professional</i>
<i>Knowing your Membership and how best to program for them</i>	
<i>*Deliberate Digital (building a digital presence, social media, content and analytics – Toronto event only)</i>	

*Special presentation presented by Tennis Canada’s Digital Manager, Gail Ordogh (Ontario workshop only)

Locations:

<p>Tuesday, April 10 Vancouver, BC <i>Vancouver Lawn Tennis Club</i> 1630 W 15th Ave Vancouver, BC V6J 2K7</p>	<p>Wednesday, April 11 Calgary, AB <i>The Glencoe Club</i> 636 29 Ave SW Calgary, AB T2S 0P1</p>	<p>Thursday, April 18 Toronto, ON <i>The Donalda Club*</i> 12 Bushbury Dr. Toronto, ON M3A 2Z7</p>
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Cost & Registration Info:*

* lunch included

Date	Location	TPA Member Price	Non-Member Price	Register
Tuesday, April 10	Vancouver, BC	\$69 + HST*	\$129 + HST*	Click Here
Wednesday, April 11	Calgary, AB	\$69 + HST*	\$129 + HST*	Click Here
Thursday, April 18	Toronto, ON	\$69 + HST*	\$129 + HST*	Click Here

For more information please email tpa@tenniscanada.com

Deadline to Register: Friday, April 6th