

FOR IMMEDIATE RELEASE

April 14, 2014 Vancouver, BC

**CONNECTED WITH THE COMMUNITY  
TRAIL APPLIANCES AND TENNIS BC**

Tennis BC is proud to announce a new partnership with Trail Appliances as the Title Sponsor for Tennis BC’s Senior Series.

Sharing a commitment to develop and grow long term strategic relationships with community partners, both Trail Appliances and Tennis BC are working together to grow tennis at the grass roots level. Trail proudly supports sports organizations within the community and Tennis BC is honoured to have the opportunity of working together to grow tennis in BC.

Tennis BC’s Senior Series is comprised of six tournaments hosting over 1,200 players from across the province.

- An annual calendar of competitive tennis for adults ages 30-75+
- Six tournaments, three cities, 5 facilities
- 1,200+ players from 40 different clubs
- 4 to 10 day events
- Tournament socials

**Calendar of events include:**

Vancouver Lawn Tennis and Badminton Masters\*

	Vancouver Lawn, Tennis & Badminton Club	April 11-20
BC Sr. Provincial Championships*	Jericho Tennis Club	June 6-15
South Cowichan Grassroots	South Cowichan Lawn & Tennis Club	June 27-30
South Cowichan International	South Cowichan Lawn & Tennis Club	July 20-26
West Vancouver Seniors Open	West Vancouver Tennis Club	August 5-10
Hollyburn Masters	Hollyburn Country Club	November

\*ITF events

Like Tennis BC, who’s mandate it is to share a passion and commitment to Tennis. As a family owned and operated business, Trail Appliances shares a passion for appliances and is committed to providing customers with an exceptional experience.

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**About Trail Appliances:**

Based in Richmond, Trail Appliances has been family owned and operated for 39 years with 8 locations throughout BC. The professionals at Trail Appliances offer over forty brands from Europe, North America and Asia allowing you to chose the right appliances to fit your space, lifestyle, and budget. Their expert sales team, inspiring display kitchens, and in house “service and delivery professionals” make it easy for customers to choose the right appliances at the right price. Learn more at [trailappliances.com](http://trailappliances.com)

**About Tennis BC:** At Tennis BC we work with our members to inspire and enable tennis throughout communities in British Columbia. Valuing leadership, integrity, excellence and teamwork, Tennis BC develops and delivers programs with community partners to grow community tennis, enhance competitive infrastructure for all levels, stimulate and foster the development of facilities, showcase tennis through major events and increase consistency and competency of coaching and officiating.

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