

FOR IMMEDIATE RELEASE

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OFFICIAL BALL FOR TENNIS BC

Tennis BC is proud to announce a three year partnership with Penn as the Official Ball (Supplier) for Tennis BC.

Within the context of the agreement, the Pro Penn Marathon ball will be used for all Tennis BC sanctioned tournaments including but not limited to the Miele BC Senior Provincial Championships, the Junior Indoor and Outdoor Provincial Championships and the Stanley Park Open. In addition the Pro Penn Marathon ball will be the official ball for Miele Adult League and Junior Team Tennis play.

Sharing a commitment to develop and grow long term strategic relationships with community partners, both Penn and Tennis BC are working together to grow tennis at the grass roots level. A portion of sales from every can of balls sold in British Columbia will be directed towards league and tournament play opportunities throughout the province.

The Pro Penn Marathon ball is Penn's #1 selling premium tennis ball in North America. It features; High Tenacity Longplay felt for increase durability; Encore™ technology which allow the rubber core to stay firmer over a longer period of time, resulting the ball holding its pressure longer; Smart Optic felt for increased visibility. The Pro Penn Marathon ball is produced in Penn's own factory resulting in a high quality control standard which provides consistency with each ball. The Pro Penn Marathon can is made from 80% recycled materials (minimum 40% post-consumer materials) and is 100% recyclable.

In addition, Tennis BC is very proud to announce that Penn is the Presenting Sponsor for the 83rd Stanley Park Open which will be held from July 10 to 20, 2014 in Vancouver, BC. Attracting over 1,100 players from BC and around the world, the 2014 Open provides a unique festival tennis experience in a spectacular setting by English Bay.

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About Penn: Penn is a division of HEAD Canada Inc. which in turn is a subsidiary of HEAD Sports AG. HEAD's parent company, HEAD NV is a leading global manufacturer and marketer of premium branded sports equipment. Its roots trace back to 1950 as Howard Head, the inventor of the first metal ski, founded the company. HEAD's business is organized into five divisions: Winter Sports, Racquet Sports, Diving, Sportswear and Licensing. Products are sold under the HEAD (tennis, squash and racquetball racquets, tennis balls, tennis footwear, alpine skis, ski bindings and ski boots, snowboards, bindings and boots and sportswear), Penn (tennis and racquetball balls), Tyrolia (ski bindings) and Mares (diving equipment) brands. The Company's key products have attained leading market positions based on sales and reputation and have gained high visibility through their use by many of today's top ATP and WTA players, including Novak Djokovic, Andy Murray, Tomas Berdych, Richard Gasquet and Maria Sharapova.

About Tennis BC: At Tennis BC we work with our members to inspire and enable tennis throughout communities in British Columbia. Valuing leadership, integrity, excellence and teamwork, Tennis BC develops and delivers programs with community partners to grow community tennis, enhance competitive infrastructure for all levels, stimulate and foster the development of facilities, showcase tennis through major events and increase consistency and competency of coaching and officiating.

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