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TENNIS
BRITISH COLUMBIA

**SPONSORSHIP
PACKAGE**

About Tennis BC

Sponsorship Levels

Newsletter Outreach





About Us

Tennis BC is the official governing body for tennis in British Columbia. Through the values of leadership, integrity, excellence, teamwork and innovation, we have worked hard to establish ourselves as the leader in our industry. Our main goal behind everything we do is to inspire and enable tennis throughout our province. Through our partnerships, we are able to develop and deliver programs to grow community tennis, enhance competitive infrastructure for all levels, stimulate and foster the development of facilities and highlight tennis through hosting major events such as the Stanley Park Open and Davis Cup. All the funds we raise through partnerships and events goes right back into our programs. As the fastest growing sport in Canada today, it has never been a better time to get involved with tennis in BC.

Premier Sponsor

Gold Sponsor

Silver Sponsor

Proud Sponsor

Supporter

Sponsorship Levels





Premier Sponsor

\$15,000

Corporate Identification

- Naming rights (title) for the event and/or series of events
- Primary banner(s) and booth placement
- Inclusion of logo on all event materials
- Player packs

Promotion & Advertising

- Newsletter to 10,000 members (annual basis)
- Primary position on website
- Social media
- Media Exposure

Hospitality

- Opportunity for sponsor to speak at event
- Sponsor receives event t-shirt
- Invitation to private sponsor tennis pro-am event



Gold Sponsor

\$5,000

Corporate Identification

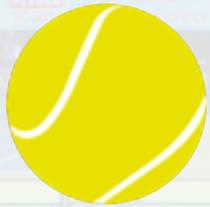
- Prominent banner through major events
- Signage and logo representation
- Player packs

Promotion & Advertising

- Newsletter to 10,000 members (annual basis)
- Primary position on website
- Social media

Hospitality

- Invitation to private sponsor tennis pro-am event



Silver Sponsor

\$1,000

- Prominent logo representation
- Banners at one major event
- Newsletter to 10,000 members (four times)
- In kind support
- In kind player back for one event



Proud Sponsor

\$500

- In kind partnerships
- Logo representation
- Signage
- Coupons
- In kind player packs
- Newsletter to 10,000 members (two times)



Supporter



- Donations
- In kind player packs
- Contesting through events and/or newsletter
- Newsletter to 10,000 members (one time)

SPONSORSHIP LEVELS

Newsletter Outreach

A photograph of a tennis court during a match or practice. In the foreground, a woman in a black tennis outfit and pink shoes is walking on the court, holding a tennis racket. In the background, several people are watching from behind a chain-link fence. The scene is set outdoors with trees and a clear sky.

REACH

Over 8,000 subscribers

TARGET

Your audience directly

PROMOTE

Your brand consistently and affectively

CUSTOMIZE

Your message to best suit your audience



When you choose to promote your brand through the Tennis BC Insider, you are aligning yourself with a trusted organization who knows what it takes to be a leader and innovator in an industry. With over 8,000 subscribers and growing, our newsletter is an established and credible source of information for our audience. As the second most effective tool for generating conversions, email marketing continuously surpasses other channels when it comes to your return on investment. With mobile-friendly weekly newsletters, you can speak directly to your customers anywhere, anytime. When you partner with Tennis BC, we will work closely with you to customize your message to best suit your customer.

NEWSLETTER OUTREACH: OPPORTUNITIES

LOCATION	WEEKLY	BI-MONTHLY	MONTHLY
Main - Top	Premier & Gold Sponsors Only	\$275	\$150
Main - Bottom	\$300	\$175	\$100
Sidebar	\$125	\$75	\$50

The above newsletter outreach opportunities serve as a guideline and are open for negotiation to best suit your brand's needs.

*We inspire and enable the growth of tennis.
Let us help you do the same with your brand.*

